Schedule E)	FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC	
	C C00484642
Check if X 24-hour report 48-hour report New report Amends report filed	on Mam / Dad / Yayayay
Full Name of Payee	Date of Public Distribution/Dissemination
Ambrosino Muir Hansen Crounse	10 28 2014
Mailing Address 500 Sansome St	
Ste 201	Amount
City State Zip Code	16635.22
San Francisco CA 94111-3215	Transaction ID: VN7GB9XAG80 Date of Disbursement or Obligation
Purpose of Expenditure Direct Mail - Estimate  Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate Support Office	e Sought: House District:
Thom R Tillis Oppose	President State: NC
Calendar Year-To-Date Per Election for Office Sought  Disbut 2014	ursement For: Primary X General  Other (specify) ▶
Full Name of Payee	Date of Public Distribution/Dissemination
Bully Pulpit Interactive	10 28 2014
Mailing Address 1140 Connecticut Ave NW	
Ste 800	Amount
City State Zip Code	165000.00
Washington DC 20036-4010	Transaction ID: VN7GB9XFGQ8 Date of Disbursement or Obligation
Purpose of Expenditure Opling Advertising Category/	M M / D D / Y Y Y Y
Online Advertising Type	
Name of Federal Candidate Support Offic	e Sought: House District:
Thom R Tillis Oppose	President State: NC State:
Calcinati Teal to Bate	ursement For: Primary X General
Per Election for Office Sought 11637722.89 2012	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	181635.22
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not mixth, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	
2 4.10	0 29 2014
Signature	

Schedule E)		PAGE 2 OF 6 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC		C C00484642
Check if 24-hour report 48-hour report New report	Amends report filed o	n
Full Name of Payee Bully Pulpit Interactive		Date of Public Distribution/Dissemination
Mailing Address 1140 Connecticut Ave NW		Amount
Ste 800		22222
		60000.00  Transaction ID: VN7GB9XFGS4  Date of Disbursement or Obligation
Purpose of Expenditure Online Advertising	Category/ Type	M M / D D / Y Y Y Y
Name of Federal Candidate	Support Office S	Sought: House District:
Thomas Cotton		President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought	Disburs 2014	ement For: Primary
Full Name of Payee Bully Pulpit Interactive		Date of Public Distribution/Dissemination
Mailing Address 1140 Connecticut Ave NW		10 28 2014 Amount
Ste 800		
	0000 1010	25000.00 Transaction ID : VN7GB9XH1D2
Purpose of Expenditure Online Advertising	Category/ Type	Date of Disbursement or Obligation
Name of Federal Candidate	Support Office	Sought: House District:
Thom R Tillis		President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	637722.89 Disburs 2014	sement For:
(a) SUBTOTAL of Itemized Independent Expenditures	······ [	85000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	·····	
(c) TOTAL Independent Expenditures	· · ·	
Under penalty of perjury I certify that the independent expenditures requirements, or at the request or suggestion of, any candidate or authorized comparty committee) any political party committee or its agent.		
Rebecca Lambe [Electronical	ly Filed] Date 10	29 2014
- 9		

Schedule E)	DENT EXTEND	ITOTIES	PAGE 3 OF 6 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if 24-hour report 48-hour repor	rt New rep	ort Amends repo	rt filed on
Full Name of Payee Dixon/Davis Media Group LLC			Date of Public Distribution/Dissemination
Mailing Address 1028 33rd St NW			Amount
Ste 300			
City Washington	State DC	Zip Code 20007-3571	4107.00  Transaction ID : VN7GB9XHCK4  Date of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	Date of Disbursement of Obligation
Name of Federal Candidate		Support	Office Sought: House District:
Joni Ernst		X Oppose	President Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	50	013272.57	Disbursement For:  Primary  General  2014  Other (specify) ▶
Full Name of Payee Ralston Lapp Media			Date of Public Distribution/Dissemination  10 28 2014
Mailing Address 1054 31st St NW			Amount
Ste 430			
City Washington	State DC	Zip Code 20007-6042	14198.66  Transaction ID : VN7GB9XH7M0  Date of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	Mam / Dad / Yayayay
Name of Federal Candidate		Support	Office Sought: House District:
Thomas Cotton		X Oppose	President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		5445482.55	Disbursement For:  Primary  General 2014  General Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expe	nditures		18305.66
(b) SUBTOTAL of Unitemized Independent Ex	penditures		<b>&gt;</b>
(c) TOTAL Independent Expenditures			<b>&gt;</b>
	andidate or authorized		not made in cooperation, consultation, or concert f either, or (if the reporting entity is not a political
Rebecca Lambe	[Electron	ically Filed] Date	10 29 2014
- 9			

# 24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule F)

Schedule E)	FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC	C C00484642
	<u> </u>
Check if 24-hour report 48-hour report New report Amends report filed	on M M / D D / Y Y Y Y Y
Full Name of Payee Ralston Lapp Media	Date of Public Distribution/Dissemination  M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1054 31st St NW	
Ste 430	Amount
City State Zip Code	1829.62
Washington DC 20007-6042	Transaction ID: VN7GB9XHCJ6 Date of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate  Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate Support Office	e Sought: House District:
Cory Gardner Oppose	President Senate State: CO
Calendar Year-To-Date Per Election for Office Sought  Disbut 2014	ursement For: Primary ⊠ General  Other (specify) ▶
Full Name of Payee Waterfront Strategies	Date of Public Distribution/Dissemination
waternont Strategies	10 / 28 / 2014
Mailing Address 3050 K St NW	Amount
Ste 100	
City State Zip Code Washington DC 20007-5108	453528.00 Transaction ID : VN7GB9XAGA6
Purpose of Evpanditure	Date of Disbursement or Obligation
Media Buy  Category/ Type	M = M / D = D / Y = Y = Y
	e Sought: House District:
Thomas Cotton Oppose	President State: AR State:
Calendar Year-To-Date Per Election for Office Sought  Disbut 2014	ursement For: Primary
(a) SUBTOTAL of Itemized Independent Expenditures	455357.62
	7 7 7
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not may with, or at the request or suggestion of, any candidate or authorized committee or agent of eithe party committee) any political party committee or its agent.	
	0 29 2014
Signature	

Schedule E)	DENT EXTEND	ITOTILO	PAGE 5 OF 6 FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER	<b>▼</b>
Senate Majority PAC			C C00484642	
Check if X 24-hour report 48-hour repo	art New rep	ort Amends repo	rt filed on	Y
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination	
Mailing Address 3050 K St NW			Amount	_
Ste 100		7: 0 1		
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GB9XAGB4 Date of Disbursement or Obligation	)
Purpose of Expenditure Media Buy		Category/ Type	Man / Dad / Yayaya	Y
Name of Federal Candidate		Support	Office Sought: House District:	
Cory Gardner		X Oppose	President State: CO	
Calendar Year-To-Date Per Election for Office Sought	60	093678.74	Disbursement For: Primary X General 2014	ral
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination	
Mailing Address 3050 K St NW				_
Ste 100			Amount	
City	State	Zip Code	1505488.00	
Washington	DC	20007-5108	Transaction ID : VN7GB9XAGC2  Date of Disbursement or Obligation	
Purpose of Expenditure Media Buy		Category/ Type	M = M / D = D / Y = Y = Y	Y
Name of Federal Candidate		Support	Office Sought: House District:	
Thom R Tillis		X Oppose	President X Senate State: NC	
Calendar Year-To-Date Per Election for Office Sought		11637722.89	Disbursement For:	ral
(a) SUBTOTAL of Itemized Independent Exp	enditures		2650799.00	
(b) SUBTOTAL of Unitemized Independent E	xpenditures		<b>•</b>	
(c) TOTAL Independent Expenditures			·	
	candidate or authorized		not made in cooperation, consultation, or conce f either, or (if the reporting entity is not a political	
Rebecca Lambe Signature	[Electron	ically Filed] Date	10 29 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
S.g.iataio				

Schedule E)	DEITI EXI EITE	TIONES	PAGE 6 OF 6 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if 🔀 24-hour report 🗌 48-hour repor	t New rep	port Amends repo	rt filed on
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination
Mailing Address 3050 K St NW			Amount
Ste 100			
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7GB9XDNZ6 Date of Disbursement or Obligation
Purpose of Expenditure Media Buy		Category/ Type	Mam / Dad / Yayayay
Name of Federal Candidate		Support	Office Sought: House District:
Joni Ernst		X Oppose	President Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	, 5	013272.57	Disbursement For:  Primary  General  2014  Other (specify) ▶
Full Name of Payee Well & Lighthouse, LLC			Date of Public Distribution/Dissemination
Mailing Address 1244 19th St NW			Amount
City	State	Zip Code	50000.00
Washington	DC	20036-6618	Transaction ID : VN7GB9XH1E0  Date of Disbursement or Obligation
Purpose of Expenditure Online Advertising		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Cory Gardner		X Oppose	President Senate State: CO
Calendar Year-To-Date Per Election for Office Sought		6093678.74	Disbursement For:  Primary  General  2014  General  Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expe	nditures		201563.00
(b) SUBTOTAL of Unitemized Independent Ex	penditures		·
(c) TOTAL Independent Expenditures			3592660.50
	andidate or authorize		not made in cooperation, consultation, or concert f either, or (if the reporting entity is not a political
Rebecca Lambe Signature	[Electron	nically Filed] Date	10 29 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y